



# LODGING NEWS

A PUBLICATION OF THE OREGON RESTAURANT & LODGING ASSOCIATION

JUNE / JULY 2016

## LOCAL FLAVOR

Connecting Guests with the Real Oregon

*see also*  
**FIGHTING LODGING TAX CREEP**

Gross Receipts Tax Initiative  
IP 28 is Regressive

PREPARING FUTURE  
LEADERS IN HOSPITALITY

RYAN SNYDER  
Martin Hospitality, Cannon Beach



## Hotel Private Label That Works



For 25 years, ReadyCare has helped hotels increase their brand visibility & grow their retail revenue with innovative private label solutions that work. With \$2 million invested in silk-screen technology, 4 master printers, a team of creative designers & multiple eco-friendly options, we have all the expertise you'll need to be successful.

**ReadyCare**  
HOTEL • SPA • CLUB • GOLF

(800) 477-4283 • [info@readycare.com](mailto:info@readycare.com) • [www.readycare.com](http://www.readycare.com)

IT'S WHAT YOU  
**KNOW.**

EXCLUSIVE MEMBERSHIP  
BACKGROUND CHECK

INCLUDES:

- Multi-State Criminal Background Search
- Statewide Criminal Background Search for WA, OR, ID
- National Sex Offender Search
- OFAC Alert List/FBI Most Wanted List
- Social Security Verification, Name and Address History

OTHER SEARCHES AVAILABLE:

- Motor Vehicle Report
- Credit Report
- Custom Packages Available

**ACRANET**  
EMPLOYMENT SCREENING

800.304.1249 | [WWW.ACRANET.COM](http://WWW.ACRANET.COM)

## FOR MEMBERS

### ORLA's ENDORSED SERVICE PROVIDERS

Your association is dedicated to helping members operate with greater ease, efficiency and savings. Member participants save millions of dollars each year by using ORLA's Endorsed Service Providers. For more information contact Jennifer Starr at 1.800.462.0619.



#### OFFICE PRODUCTS & SERVICES

Office Depot is a national program bringing you tremendous buying power and exclusive discounts on the office products you use every day. ORLA members will enjoy steep discounts on a core list of 175+ high-use commodity items and can add an additional 75 items tailored to the needs of their organization.

[OregonRLA.org/ESP](http://OregonRLA.org/ESP)



ORLA HEALTH PLAN

MINIMUM ESSENTIAL COVERAGE



Liberty Mutual  
INSURANCE

ORLA GROUP INSURANCE PLANS  
• Property & Liability  
• Workers' Compensation



First Data

CREDIT CARD PROCESSING



Mammoth

HUMAN RESOURCES



Garth T. Rouse  
&  
Associates

HEALTH INSURANCE SERVICES



fishbowl

EMAIL MARKETING



BMI

MUSIC LICENSING

### JOIN YOUR ASSOCIATION TODAY!

Contact your regional rep or the ORLA Offices to become a member. 503.682.4422 | 800.462.0619  
[Membership@OregonRLA.org](mailto:Membership@OregonRLA.org) | [OregonRLA.org](http://OregonRLA.org)